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Privacy Policy: Date & Detect™ Events

Effective Date: July 1, 2025

This Privacy Policy explains how **Latuske Consulting Ltd / Date & Detect™** ("we," "us," or "our") collects, uses, and protects the personal data you provide when interacting with **Date & Detect™ events and services**, including waitlist registration, ticket purchase, and event participation. Your privacy is very important to us, and we are committed to being transparent about our data practices in compliance with UK GDPR.

1. Who We Are:

- **Data Controller:** Latuske Consulting Ltd.
- **Contact for Data Protection Queries:** Suki Latuske
- **Contact Email:** dateanddetect@outlook.com2.

2. What Personal Data We Collect:

When you interact with our Date & Detect™ events and services, we typically collect the following personal data:

- Waitlist Registration: Full Name, Email Address, Gender Identity, Gender Dating Preferences, Dating Goals, Interesting Fact(s).
- Please note: Gender Identity and Gender Dating Preferences are considered 'special category data' under GDPR. We collect this data with your explicit consent to facilitate appropriate matching and a comfortable experience for all participants.
- Eventbrite Ticket Purchase: Full Name, Email Address, confirmation of payment (Please note: Payment details are processed directly by Eventbrite, not stored by us).
- Code of Conduct Agreement (MS Form): Full Name, Email Address, confirmation of agreement to our Guest Code of Conduct, confirmation of age bracket.
- Event Participation:
- Secret Admirer Cards: The name and contact information (e.g., email address or social media handle) you choose to provide for connections.
- Any other notes or data collected during the event related to your participation or interactions (e.g., team assignments, food allergies, accessibility requirements).
- Direct Communications: Any personal data received through direct emails or social media messages (e.g., via Facebook Messenger).



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- Feedback/Surveys: Any data collected through post-event feedback or optional surveys.

3. How We Collect Your Data:

We collect your personal data directly from you through various interaction points, including:

- Waitlist registration forms on Eventbrite.
- Event ticket purchase on Eventbrite.
- Code of Conduct and age confirmation forms (Microsoft Forms).
- Secret Admirer cards completed during the event.
- Direct communications (email, social media messages).
- Optional feedback surveys.

Eventbrite and Microsoft Forms act as our data processors for their respective services.

4. Why We Collect Your Data (Purpose & Legal Basis):

We collect your personal data for the following purposes and rely on the corresponding legal bases under UK GDPR:

- To notify you about upcoming Date & Detect™ events and ticket availability (the primary purpose of a waitlist).
 - Legal Basis: Consent / Legitimate Interests.
- To send you relevant updates or special offers related to Date & Detect™ (e.g., if we launch a new age bracket or a spin-off event).
 - Legal Basis: Consent (for direct marketing).
- To manage your event registration and participation.
 - Legal Basis: Contractual Necessity.
- To facilitate connections through the "Secret Admirer" process. This involves sharing your designated contact details with another guest only if a mutual interest is expressed and you have provided explicit consent for this specific sharing.
 - Legal Basis: Consent (for sharing contact details), Contractual Necessity (to deliver the matching service).
- To ensure compliance with our Guest Code of Conduct and age requirements.
 - Legal Basis: Legitimate Interests (ensuring a safe and compatible environment for all participants).
- To gather feedback and improve future events.
 - Legal Basis: Legitimate Interests.
- For internal record-keeping, administrative purposes, and accounting.
 - Legal Basis: Legitimate Interests / Legal Obligation.
 - Legal Bases for Processing Overview:



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- **Consent:** For collecting special category data (e.g., Gender Identity, Gender Dating Preferences) and for sending direct marketing communications (if you've opted-in). You have the right to withdraw this consent at any time.
- **Contractual Necessity:** To fulfil our obligations to you, such as managing your event registration, processing your attendance, and delivering the services you signed up for (e.g., facilitating Secret Admirer connections based on mutual interest).
- **Legitimate Interests:** For internal record-keeping, improving our events, and ensuring compliance with our Code of Conduct and age requirements (where it does not override your fundamental rights and freedoms).
- **Legal Obligation:** Where we are required by law to process or retain your data.

5. How We Store and Protect Your Data:

- Your data collected via Eventbrite is primarily stored securely within the Eventbrite platform.
- Data collected via Microsoft Forms is stored securely within Microsoft's cloud infrastructure.
- We may also download and store data in secure, password-protected spreadsheets or databases on our own systems for management purposes.
- All emails containing personal data are managed through a password-protected email account with controlled access.
- Physical data, such as completed 'Secret Admirer' cards, are handled securely and destroyed after processing.
- We implement appropriate technical and organisational measures to protect your personal data from unauthorised access, disclosure, alteration, or destruction.

6. Who We Share Your Data With:

We do not sell, rent, or trade your personal data with third parties for their marketing purposes.

- Your data is shared with Eventbrite (for waitlist and ticketing) and Microsoft Forms (for Code of Conduct and age agreements), which act as data processors on our behalf. Any payment processors you use (e.g., Stripe, PayPal, if applicable) will also act as data processors. Their respective privacy policies govern their processing of your data.
- When you submit a 'Secret Admirer' card with your contact details, you are providing us with explicit consent to share your designated contact information (e.g., email address or social media handle) with the specific individual(s) you have indicated on the card, but only if there is a mutual match and they also wish to connect. This data is shared solely for the purpose of facilitating a connection between mutually interested parties.



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We will not share your contact details from these cards with anyone else without your specific and express consent for that purpose.

We will only share your data with other third parties if legally required to do so.

7. How Long We Keep Your Data (Data Retention):

We retain your personal data only for as long as necessary to fulfil the purposes for which it was collected, including for the purposes of satisfying any legal, accounting, or reporting requirements.

- Waitlist data: Retained for up to 24 months, or until you unsubscribe/withdraw consent, with periodic review.
- Event registration and participation data (excluding Secret Admirer cards): Retained for up to 3 years after the event for record-keeping, dispute resolution, and potential re-engagement, unless you request earlier deletion or withdraw consent where applicable.
- Secret Admirer card data: Contact details from 'Secret Admirer' cards used for matching will be deleted within 14 days after the matching process is completed, unless explicit consent is given for longer retention for future matching, or for marketing purposes.
- Direct communications/Feedback: Retained as long as necessary to address your query or use your feedback.

We may retain anonymised data indefinitely for analytical purposes.

8. Your Data Protection Rights:

Under UK GDPR, you have the following rights regarding your personal data:

- Right to Access: You have the right to request a copy of the personal data we hold about you.
- Right to Rectification: You have the right to request that we correct any inaccurate or incomplete personal data.
- Right to Erasure (Right to Be Forgotten): You have the right to request that we delete your personal data.
- Right to Restrict Processing: You have the right to request that we limit the way we use your data in certain circumstances.
- Right to Object to Processing: You have the right to object to our processing of your data, especially for direct marketing.
- Right to Data Portability: You have the right to request your data in a structured, commonly used, and machine-readable format.
- Right to Withdraw Consent: You have the right to withdraw your consent at any time for the processing of your data. This will not affect the lawfulness of processing based on consent before its withdrawal.

To exercise any of these rights, please contact us at dateanddetect@outlook.com.



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9. Changes to This Privacy Policy:

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated policy on our Date & Detect™ Facebook page and Eventbrite event pages.

10. How to Complain:

If you have concerns about our data processing, you can contact us at dateanddetect@outlook.com. You also have the right to lodge a complaint with the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues. (www.ico.org.uk).